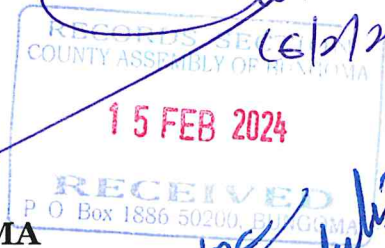


COUNTY GOVERNMENT OF BUNGOMA



COUNTY ASSEMBLY OF BUNGOMA

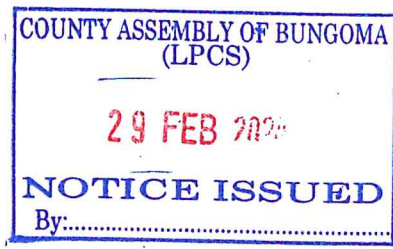
THIRD ASSEMBLY-SECOND SESSION



*Del  
7ms*

*For scheduling  
19/2/24*

**A REPORT OF THE COMMITTEE ON YOUTH AFFAIRS AND SPORTS ON  
THE STATUS OF AJIRY CENTER**



**Clerk's Chambers  
County Assembly of Bungoma  
P.O BOX 1886-50200  
BUNGOMA, KENYA**

**DECEMBER, 2023**

## Table of Contents

PREFACE.....	3
<b>MANDATE OF THE COMMITTEE.....</b>	<b>3</b>
<b>COMMITTEE MEMBERSHIP.....</b>	<b>4</b>
<b>ACKNOWLEDGEMENT.....</b>	<b>5</b>
CHAPTER ONE.....	6
<b>BACKGROUND INFORMATION.....</b>	<b>6</b>
<b>THE COMPANY MISSION AND VISION.....</b>	<b>6</b>
<b>UNIQUE SELLING POINT(USP).....</b>	<b>6</b>
CHAPTER TWO.....	8
AJIRY CENTER- BUNGOMA.....	8
<b>AJIRY AREAS OF IMPACT.....</b>	<b>8</b>
<b>JOB PLACEMENT.....</b>	<b>8</b>
<b>CYBER CAFE/ICT HUB.....</b>	<b>12</b>
<b>LIBRARY SERVICES.....</b>	<b>12</b>
<b>MUSIC RECORDING STUDIO.....</b>	<b>13</b>
<b>PODCAST STUDIO/ONLINE RADIO.....</b>	<b>13</b>
<b>ANIMATION STUDIO &amp; GREEN SCREEN TECHNOLOGY.....</b>	<b>14</b>
CHAPTER THREE.....	15
COMMITTEE OBSERVATIONS AND RECOMMENDATIONS.....	15
<b>OBSERVATIONS.....</b>	<b>15</b>
<b>COMMITTEE RECOMMENDATIONS.....</b>	<b>16</b>
ADOPTION SCHEDULE.....	17

## **PREFACE**

**Mr. Speaker,**

It is my pleasure to present the report on the Status of AJIRY Center that this House may adopt.

## **MANDATE OF THE COMMITTEE**

The Committee on Youth and Sports falls under Sectoral Committees whose mandate is derived from Standing Order 217 (5) and matters assigned under the Second Schedule which shall be exercised within the limits contemplated under Part 2 of the Fourth Schedule to the Constitution of Kenya 2010.

The functions of a Sectoral Committee shall be to; -

- (a) Investigate, inquire into, and report on all matters relating to the mandate, management, activities, administration, operations and estimates of the assigned departments;
- (b) Study the program and policy objectives of departments and the effectiveness of the implementation;
- (c) Study and review all county legislation referred to it;
- (d) Study, access and analyze the relative success of the departments as measured by the results obtained as compared with their stated objectives;
- (e) Investigate and inquire into all matters relating to the assigned departments as they may deem necessary, and as may be referred to them by the County Assembly;
- (f) To vet and report on all appointments where the constitution or any law requires the County Assembly to approve, except those under Standing Order 208 (Committee on Appointments); and
- (g) Make reports and recommendations to the County Assembly as often as possible, including recommendation of proposed legislation.

One of the most important features of our Constitutional framework is the requirement of the County Assemblies having the mandate to exercise oversight over their respective County Executives and their organs/departments. Article 185(3) of the Constitution of

Kenya, 2010 on legislative authority of County Assemblies state inter-alia that, 'A County Assembly, while respecting the principle of the separation of powers, may exercise oversight over the County Executive Committee and any other County Executive organs.

## **COMMITTEE MEMBERSHIP**

**Mr. Speaker,**

The Committee is currently constituted of the following members;

- |                           |               |
|---------------------------|---------------|
| 1. Hon. Violet Makhanu    | Chairperson   |
| 2. Hon. Grace Sundukwa    | V/Chairperson |
| 3. Hon. Abraham Obama     | Member        |
| 4. Hon. Martin Chemorion  | Member        |
| 5. Hon. Timothy Chikati   | Member        |
| 6. Hon. Metrine Wilson    | Member        |
| 7. Hon. Cornelius Makhanu | Member        |
| 8. Hon. Charles Nangulu   | Member        |
| 9. Hon. Allan Nyongesa    | Member        |
| 10. Hon. Caleb Wanjala    | Member        |
| 11. Hon. Idd Owongo       | Member        |
| 12. Hon. Catherine Kituyi | Member        |
| 13. Hon. Dorcas Ndasaba   | Member        |
| 14. Hon. Everlyne Anyango | Member        |
| 15. Hon. Florence Juma    | Member        |

**ACKNOWLEDGEMENT**

**Mr. Speaker,**

The Committee owes a lot of gratitude to the offices of the Speaker of the County Assembly and that of the Clerk. The Committee is grateful for all the logistical support accorded to it to facilitate the completion of this report.

I also wish to extend my gratitude to Honorable Members and the secretariat of this Committee for their commitment and dedication to see the success of this report.

It is therefore my pleasant duty and privilege, on behalf of the Committee on Youth Affairs and Sports to present this report to this Honorable House for adoption.

Signed:  ..... Date: 15/1/2024 .....

**HON. VIOLET MAKHANU**

**MCA, MIHUU WARD**

**CHAIRPERSON, YOUTH AFFAIRS AND SPORTS COMMITTEE**

## **CHAPTER ONE**

### **BACKGROUND INFORMATION**

**Mr. Speaker,**

Ajiry is a program of Tribus TSG a subsidiary of Centum Investments PLC and many other partners including MasterCard foundation and County Governments. The program was founded in 2017 and has its headquarters in Two Rivers Mall, Nairobi. It has spread and has its offices in Ten Counties countrywide; Nairobi, Laikipia, Makueni, Mombasa, Kisii, Nakuru, Machakos, Bungoma, Kiambu, and Kilifi Counties

Ajiry focuses on connecting employers to their desired workforce. This cuts across both the blue collar and white-collar sector. The program also supports art through its already established incubation hubs across different counties in Kenya. With over 50,000 users (youth), Ajiry is on the phase of implementing its third phase which is sustainable growth which involves supporting youth driven business start-ups. This support cuts across financial training and financing mentorship. It also focuses on looking for an investor to complement what it has been able to achieve through the support of the Mastercard Foundation of \$1.4M grant.

### **THE COMPANY MISSION AND VISION**

#### **MISSION:**

To promote opportunities that effectively engage young people in work that challenge them to develop skills, gain critical awareness, and participate in training, mentorship and employment opportunities to create a better future.

#### **VISION:**

Making life easy for youths by leveraging on all the opportunities around them and tap into hidden talent slogan.

#### **UNIQUE SELLING POINT(USP)**

AJIRY program is designed to offer workforce sourcing solutions for full time, contractual, short-term, casual, or Gig Economy to employers and users. They also

maximize in areas that empowers the youth job placement, training, mentorship and nurturing talents.

## CHAPTER TWO

### AJIRY CENTER- BUNGOMA.

**Mr. Speaker,**

The AJIRY Center- Bungoma is located in Bungoma Town, off Moi Avenue on Nomad House. The facility was officially launched on 17<sup>th</sup> July, 2023 in a colorful ceremony which saw some of its graduands attend their ceremony before the Governor among other dignitaries. Unwavering support was assured from the County Government of Bungoma.

The facility offers a variety of programmes including: Studio recording, music and equipment training, cybercafé services, proposed podcast studio, animation and other trainings not limited to mental health awareness.

### AJIRY AREAS OF IMPACT

#### JOB PLACEMENT

**Mr. Speaker,**

Ajiry is derived from the Swahili word *ajiri* which means employ. It has a web-based application or website which provides a platform for employers and job seekers to connect and network effortlessly.

With this App, employers can easily connect with workers for short-term, contractual, or one-off employment opportunities free from third-party agents. The one differentia between AJIRY and other social networking platforms is; Ajiry has a rating system, referral, and testimonial functionality section whereby workers are rated by employers after a job has been completed. These features are aimed to motivate workers to deliver quality and create a reputation of excellence and trust on the platform.

The website has a feature “MYHUSTLE” which allows users to showcase their talents and also sell their products.



Employers can find talent by searching for suitable talents they need using the find talent feature. They can also advertise with the AJIRY platform for free and interact with job seekers directly or advertise and leave the shortlisting for the program to examine and give the best talent at a fee.

So far, this program has more than 50,000 users on the platform and advertised more than 5,000 jobs. The number that has gotten jobs through this platform is impressive and promising.

Ajiry also advertises and shortlists for employers and organisations and also makes follow-ups to ensure that the job linkages are successful. Anyone who wants to visit and use the website features whether a job seeker or employer can just click <https://ajiry.com/> to sign up an account with Ajiry.

## **TRAINING**

**Mr. Speaker,**

Ajiry Center- Bungoma, offers completely free training courtesy of the MasterCard foundation. Prior to its official launch, it should be noted that training had been going on in this Centre and this was seen through a graduation ceremony of fresh graduands of this program on 17<sup>th</sup> July, 2023. These trainings take place in the center's premises and some take place within the residential areas of the learners, for instance in their respective sub counties, wards or sub- locations for easy reach to many youths. Below is the brief structured plan for some of the trainings undertaken by program for a period of six months before review and other changes to occur.

<b>No.</b>	<b>Topic</b>	<b>Modules</b>
1	Job readiness	<ul style="list-style-type: none"><li>• Resume and cover letter writing</li><li>• Improving interviewing skills</li></ul>

		<ul style="list-style-type: none"> <li>• Improving professional Communications</li> </ul>
2	Personal Branding & marketing	<ul style="list-style-type: none"> <li>• How to master the art of personal branding and marketing.</li> <li>• Fundamentals of Digital marketing</li> </ul>
3.	Financial management	<ul style="list-style-type: none"> <li>• Financial accounting and planning</li> <li>• Capital budgeting and planning</li> <li>• Working capital decision management</li> <li>• Financial risk management</li> </ul>
4	Mental health	<ul style="list-style-type: none"> <li>• Mental health studies: Suicide, Violent behavior and substance abuse</li> <li>• First aid for Mental health</li> <li>• Anger &amp; stress management and conflict resolution</li> </ul>
5	Youth Talent Growth	<ul style="list-style-type: none"> <li>• Talent acquisition and management practices</li> <li>• Human talent management</li> <li>• Introduction to music, piano, Guitar and DJ</li> </ul>

**Mr. Speaker**

In addition to the modules aforementioned, this facility also provides the following trainings

<b>No.</b>	<b>Unique Topics per Centre</b>	<b>Modules</b>
1	Online job opportunities & platforms	Article writing Academic writing Fundamentals of Digital marketing Virtual assistance and admin support Database management Online Tutoring Transcription Social media strategy and management
2.	Introduction to Basic computer skills and packages	Introduction to basic computer skills and packages; word, Excel and PowerPoint
3.	Filming, Video editing and Animations	Filming and Video editing Animation Tutorial
4.	Financial proposal writing	Writing winning funds proposals
5.	Entrepreneurial investment opportunities	Introduction to entrepreneurship and starting a business

6	Forex and Stock Trading through principles of demand and supply	Forex trading through principle of Demand and supply and Fundamental analysis Stock trading and investment
7	Cyber Security	Cyber security

### **CYBER CAFE/ICT HUB**

**Mr. Speaker,**

Ajiry has a provision of eight desktop computers that are dedicated for the cybercafe to enable our youths access the internet and explore opportunities in the online arena. The cybercafe would be an area where users can do google research, apply for jobs, tailor their CVs, work on online jobs, apply for scholarships within borders and abroad, learn and practice computer skills and many other opportunities that revolve around ICT. The vision of AJIRY Center-Bungoma since it has enough and ample space is to have more computers connected to the internet to facilitate the youths explore unsaturated opportunities in the online arena. The facility shall also serve as an ICT hub for the benefit of the locals.

### **LIBRARY SERVICES**

**Mr. Speaker,**

At the Ajiry Bungoma Centre there is a provision for the library though the room is empty awaiting equipping. Library and society are both interlinked and interdependent. A Library in the ancient and modern day exists for the need of the society. A library can be referred to as a well acknowledged “social agency”. It plays a vital role in shaping the society. It transmits and disseminates the accumulated knowledge through books and other materials.

Other than having physical books as a traditional Library would have, this center being an ICT hub can have a digital library or an E-Library. A digital library, also known as

an e-library, is a collection of documents in an organized digital form, available on the internet or on disks. The purpose of an e-library is to store, access, and manage magazine articles, books, audio files, images, and video files. In the case of e-libraries, various data can be merged easily, which helps keep information up-to-date. Additionally, E-libraries offer free copies of books and journals. There are various reasons for creating and using digital libraries. They offer a plethora of resources at one's disposal and they also enable greater access to the content and can be managed from various locations. This shall reduce the hustle of using, storing, lending and monitoring of physical books.

## **MUSIC RECORDING STUDIO**

**Mr. Speaker,**

Ajiry Bungoma Centre among other Ajiry centers in the country have an already equipped music recording studio. This area is a noble idea for our local artists and talented youths to nurture their talents by recording music in the studio. The facility has a local producer who is volunteering to help the center record and produce music for the local artistes. The artistes are currently recording music completely free of charge but it could in the future attract a subsidized fee to enhance the case of sustainability of the program.

Additionally, the center offers opportunities for training in Deejaying, playing musical equipment; guitars, keyboard among others. The facility however does not have this equipment and relies on hiring and well-wishers.

## **PODCAST STUDIO/ONLINE RADIO**

**Mr. Speaker,**

Ajiry Center Bungoma has a provision for podcast studio. However, the space is unutilized since there is no podcast equipment. The podcast studio provides an online platform where one can have live conversations, discussions, interviews from different people, dignitaries, celebrities, staff and many other special groups. The podcast studio

could be an area for Facebook, Instagram and YouTube live streaming. It can also be converted into an online community radio and employ our youths. Since it is an online radio, the Center can also market and advertise for its services, activities or even plans that the County Government is planning to undertake for the youths.

## **ANIMATION STUDIO & GREEN SCREEN TECHNOLOGY**

**Mr. Speaker,**

Ajiry office has a space and 3 computers specifically have been assigned for animation. Animation studio plays a vital role in two areas: marketing and Tutorials. A number of Youth in Bungoma have the knowledge and interest in animation. However, they have limited access to facilities and resources to explore this talent. AJIRY center offers this opportunity to them. Several youths have been showing interest and learning animation production.

## CHAPTER THREE

### COMMITTEE OBSERVATIONS AND RECOMMENDATIONS.

#### OBSERVATIONS

**Mr. Speaker,**

The Committee made the following observations

1. The building under which the center sits is a rented space which goes at Ksh 250,000 per month and the Center is in arrears of more than a year.
2. The facility has only one employee- the manager, who is a contracted employee of MasterCard and runs the entire facility with volunteers coming in to offer trainings.
3. The library and the podcast rooms are not equipped.
4. The Centre sometimes have to hire seats for settling youth who occasionally visit to benefit from the services provided.
5. There is no equipment to facilitate trainings and learning of skills. These include, projectors, Podcast equipment, cameras, public address system and additional music equipment.
6. There is little input from the County Government; payment of rent.
7. There are no formally and academically certified personnel appointed to train the youth on ICT, music, and animation.

## **COMMITTEE RECOMMENDATIONS.**

**Mr. Speaker,**

The Committee made the following recommendations

1. **THAT**, the County Government should endeavor to clearing the rent arrears accrued by the facility and if possible, seek an alternative space that is considerably cheaper.
2. **THAT**, the County Government should seek for more partners to support the Program.
3. **THAT**, the department should equip the facility with sufficient musical equipment; guitars, keyboard, a drum set, saxophone and trumpets.
4. **THAT**, the County Government, in the subsequent budget should consider allocating more funds towards this Center for employing more staff to facilitate training and run the facility.
5. **THAT**, the County Government of Bungoma should employ qualified personnel to offer training to the Youth.
6. **THAT**, the County Government of Bungoma should consider opening at least one Center in every Sub- County to reach more youths.



## ADOPTION SCHEDULE

1.	Hon. Violet Makhanu	Chairperson	.....
2.	Hon. Grace Sundukwa	V/Chairperson	 .....
3.	Hon. Timothy Chikati	Member	.....
4.	Hon. Metrine Wilson	Member	 .....
5.	Hon. Cornelius Makhanu	Member	 .....
6.	Hon. Charles Nangulu	Member	 .....
7.	Hon. Allan Nyongesa	Member	 .....
8.	Hon. Caleb Wanjala	Member	 .....
9.	Hon. Idd Owongo	Member	 .....
10.	Hon. Catherine Kituyi	Member	 .....
11.	Hon. Dorcas Ndasaba	Member	 .....
12.	Hon. Everlyne Anyango	Member	 .....
13.	Hon. Abraham Obama	Member	.....
14.	Hon. Martin Chemorion	Member	 .....
15.	Hon. Florence Juma	Member	 .....